



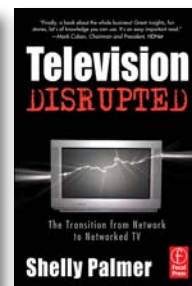
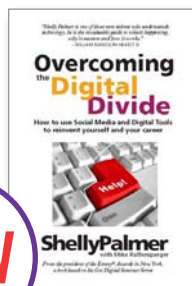
During the next few years, everything we know about the business of television is going to change.

Shelly Palmer

□ *Innovator and leading authority on new trends in media, technology and entertainment.* □

Leading expert on—and contributor to—the innovations in electronic media and entertainment that are driving much of the new economy. Deep connections and experience—the ultimate insider’s insights. A true Renaissance man—award-winning composer, inventor, producer, and content creator; Internet show host, blogger, author and commentator.

Host of NBC Universal’s *Live Digital with Shelly Palmer*. Fox 5 New York’s Tech Expert and Host of SiriusXM’s satellite radio Show, *Shelly Palmer Digital Living*. Six-time Emmy nominated Writer/Producer/Host.



NEW

Ahead of the Curve

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Host, *Live Digital with Shelly Palmer*.
Six-time Emmy® nominated Writer/Producer/Host.

Highlights

The host of NBC Universal's *Live Digital with Shelly Palmer*, a weekly half-hour television show about living and working in a digital world, Shelly is also Fox 5 New York's On-air Tech Expert (WNYW-TV) and the host of Fox Television's monthly show *Shelly Palmer Digital Living*. He hosts United Stations Radio Network's, *Shelly Palmer Digital Living Daily*, a daily syndicated radio report that features insightful commentary and a unique insiders take on the biggest stories in technology, media, and entertainment.

He is Managing Director of Advanced Media Ventures Group, LLC an industry-leading advisory and business development firm and a member of the Executive Committee of the National Academy of Television Arts & Sciences, NY (the organization that bestows the coveted Emmy® Awards).

Six-time Emmy® Award-nominated, Mr. Palmer is well known for his series of "Hi-Tech" television specials created for Fox 5 New York, including: *Shelly Palmer's Hi-Tech Holiday Gift Guide*, *Shelly Palmer's Hi-Tech Home and Auto Guide*, and *Shelly Palmer's 2011 Hi-Tech Showcase*.

A graduate of New York University's School of the Arts, he is the author of one of the most popular television business news blogs, a weekly columnist for the *Jack Myers Media Business Report*, *The Huffington Post* and a technology commentator for CNN and CNN International. Palmer is the author of *Television Disrupted*, the seminal book about the technological, economic, and sociological forces that are changing everything and his newest book, *Overcoming The Digital Divide: How to use Social Media and Digital Tools to Reinvent Yourself and Your Career*.

Awards

2011 Emmy® Award-nominated Writer/Producer/Host of *Digital Life with Shelly Palmer* and On-camera talent and writer commentary.

Emmy® Award for Enhancement of Original Television Content: ABC's *Celebrity Mole Yucatan*

It was Palmer who led ABC's team of advanced media professionals and spearheaded the award-winning project.

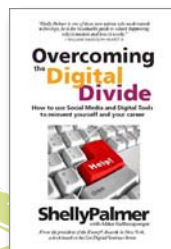
Twice Emmy® Award nominated:
Created, *Midnight Money Madness* for TBS

Created and Produced, *HotPop*, a teen lifestyle and music show, for Starz/Encore's *WAM!*

American Society of Composers, Authors and Publishers (ASCAP) 12th Annual Film and Television Music Award: ABC's hit series *Spin City*

Credentials

- Member, Executive Committee, National Academy of Television Arts & Sciences, NY—Emmy Awards
- Six-time Emmy Nominated Writer/Producer/Host
- Host of NBC Universal's *Live Digital with Shelly Palmer*
- Fox 5 New York's (WNYW-TV) Tech Expert
- Host of Fox Television's *Shelly Palmer Digital Living*
- Host of the United Stations Radio Network's, *Shelly Palmer Digital Living Daily*
- Author, *Overcoming The Digital Divide: How to use Social Media and Digital Tools to Reinvent Yourself and Your Career* and *Television Disrupted: The Transition from Network to Networked TV*



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