



To emerge stronger in the post-crisis world, you have to make innovation your dominant strategy.

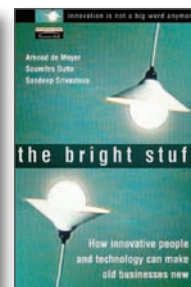
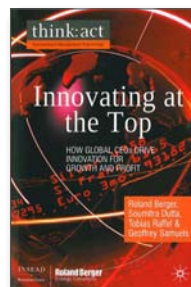
Soumitra Dutta

□ *Innovation in times of crisis. Global perspective on technology-enabled innovation, online social networking, the knowledge economy, technology and competitiveness.* □

Global authority in technology-enabled innovation strategies for corporations. Broad experience presenting to and consulting with CEOs. Leading advisor to national governments on technology and competitiveness policies. Experienced professional in strategies for developing and retaining talent. Strong research and entrepreneurial experience.

Roland Berger Professor of Business and Technology; Founder and Academic Director of ELab at INSEAD.

Dean, Johnson Graduate School of Management, Cornell University. (Begins July 2012)



Ahead of the Curve

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Roland Berger Professor of Business and Technology;
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Highlights

Soumitra Dutta is an authority on all aspects of **innovation in the knowledge economy**, with a refreshing **global perspective**. Throughout his distinguished career, he has focused on how to drive **business growth** through the right combination of **innovative people and technology**.

This is particularly **relevant in the current crisis** when **innovation is the best answer** for both thriving today and **emerging stronger** in a post-crisis world.

Soumitra has co-written several important books on technology-enabled business innovation.

In his book, *The Bright Stuff*, Soumitra shares secrets of successful innovation so that you learn the skills and attitudes of the digital economy innovators.

In *Innovating at the Top*, he offers proven ways that senior executives can **improve innovation performance** distilled from interviews with the CEOs of nine highly-innovative international corporations.

His recent book, *Throwing Sheep in the Boardroom* reveals how online social networking is transforming our personal lives, our organizations, and our behavior as consumers and citizens.

Soumitra has also co-edited eight annual reports for the World Economic Forum on the impact of information technology on **development and national competitiveness**.

Joining academics of the privileged "Davos Circle" group of participants, Soumitra has been invited to attend Davos meetings for more than 10 years.

Soumitra Dutta was chosen as the eleventh Dean of the Samuel Curtis Johnson Graduate School of Management at Cornell University. He will take the helm on July 1, 2012. Soumitra Dutta is currently the Roland Berger Professor of Business and Technology and Founder and Academic Director of ELab at INSEAD.

He has advised the top management of major multinationals and leaders of major governments.

Topic Areas

Innovation and Competitiveness in a Dynamic World. We are at the cusp of major changes in the business world. Emerging markets are becoming important sources of innovation. Due to the ubiquity of the Internet, the world is becoming more global, open, transparent, interactive and real time – all very important shifts for businesses and governments.

Innovation. Soumitra also offers proven ways to improve innovation performance tested by the CEOs of Bosch, Genentech, Infosys, Nokia, Research in Motion, SAP, 3M, Toyota, and Unilever.

Overcoming the current economic crisis. As co-editor of the most authoritative and comprehensive international assessments of technology and national competitiveness, Soumitra emphasizes that good education fundamentals and high levels of technological readiness and innovation are the essential elements for overcoming the current economic crisis. The 2009 Report focuses especially on the importance of mobility and broadband technologies.

• Credentials

- The Roland Berger Professor in Business and Technology at INSEAD
- Founder and Academic Director, ELab at INSEAD
- Dean, Johnson Graduate School of Management, Cornell University
- Former Dean of Executive Education and External Relations
- Fellow, World Economic Forum
- Adviser, Government of Qatar