



When we lift others by lifting our own hearts and minds, we become a positive force, whatever our situation may be.

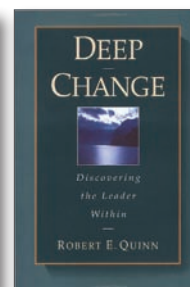
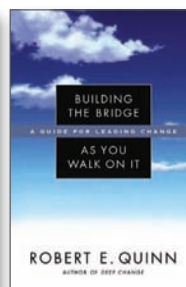
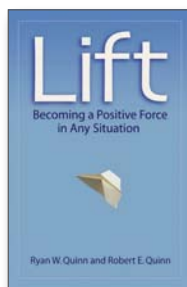


Robert E. Quinn

□ Leadership, vision and change. □

Visionary authority on business leadership, organizational change and executive development. Twenty-five years experience working with executives and Fortune 500 companies. Author of many books on leadership and change, including *Lift: Becoming a Positive Force in Any Situation*.

Professor, University of Michigan School of Business



Ahead of the Curve

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Highlights

Robert E. Quinn has one of the **highest rates of repeat engagements** in the speaking industry. Audiences regularly describe the experience as **personal, powerful and practical** and they leave the event knowing better who they are and the result they want to create. Instead of just talking about change, Robert Quinn actually **helps people change**.

Bob enjoys such extraordinary success with customers because he helps people and organizations transform themselves in the moment he is working with them.

He has a talent for generating **mutual trust** with the audience and then getting at the kind of **real issues** that all people and organizations face.

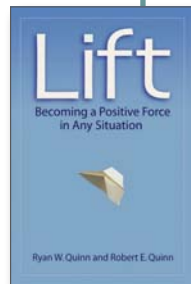
He has a **real gift** for inspiring **courage, creativity** and a strong sense of purpose for action.

And he applies **cutting-edge ideas**, illustrated with useful, **real-life cases**, to the customer's real-life situation.

Professor Quinn is the author of many books on leadership and change. His most recent book is *Lift*. Combining scientific research in positive psychology with powerful stories, Bob offers both inspiration and practical help in **becoming a positive force** in any situation—achieving the psychological equivalent of aerodynamic lift.

Robert E. Quinn is Margaret Elliot Tracy Collegiate Professor in Business Administration and Professor of Management and Organizations at the University of Michigan Ross School of Business.

Robert is one of the co-founders of its Center for Positive Organizational Scholarship, which researches the drivers of positive behavior in workplace.



Lift: Becoming a Positive Force in Any Situation

□ *Tools and inspiration for becoming a transformative influence in your business (or any) environment.* □

Robert Quinn and coauthor Ryan Quinn (his son and assistant professor of business administration at the University of Virginia's Darden School of Business)

combine experience with research to identify four mindsets that can elevate ourselves and the situations and people around us to greater heights of integrity, openness and achievement—to achieve the psychological equivalent of aerodynamic lift. With a special focus on recent advances in the study of positive psychology and strength-based leadership and his groundbreaking work on organizational effectiveness, Robert Quinn illustrates this practical, scientific approach with compelling stories of real people being a positive influence in their environment. This is an **inspiring presentation** with **transformative potential** for change in business situations, home life and the wider community.

Excellence is infectious.

Leigh Bureausm
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• Credentials

- □ The Margaret Elliot Tracy Collegiate Professor in Business Administration & Professor of Management, University of Michigan Ross School of Business
- □ Co-founder, U of Michigan Center for Positive Organizational Scholarship
- □ Director, U of Michigan Management of Managers Program
- □ Director, Ford-University of Michigan LEAD Program