



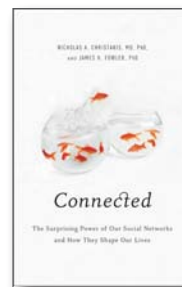
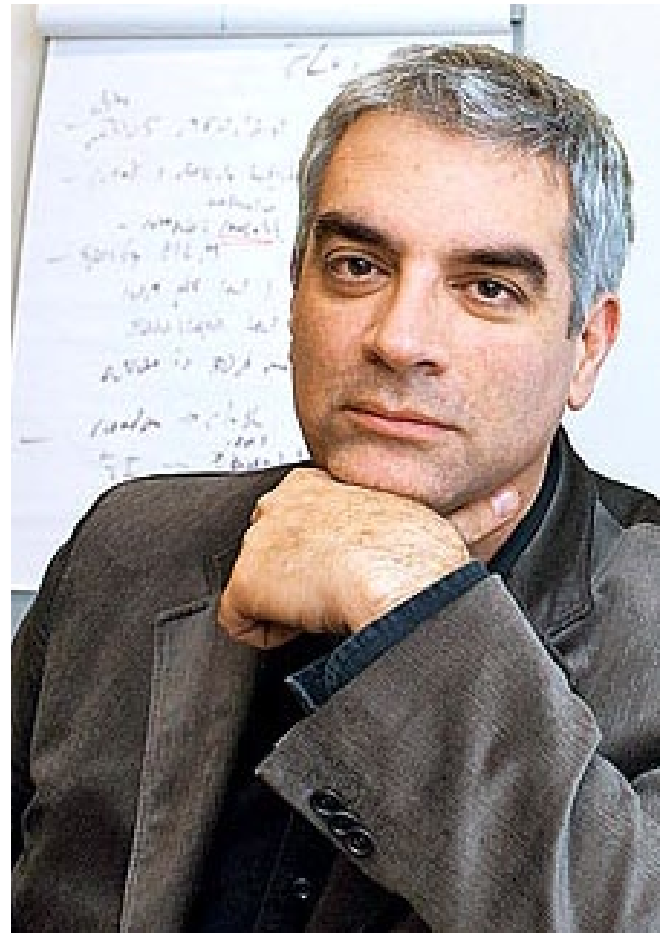
The key to understanding people is to understand the ties between them.

Nicholas A. Christakis

□ *How social networks shape who we are, what we do and how we feel.* □

Internist and social scientist with a distinguished career and an international reputation. Expert on how social networks form and how they affect our lives and health. Author of *Connected: The Surprising Power of Our Social Networks and How They Shape Our Lives*. Named to the *Time* 100 in 2009.

Professor in the departments of health care policy, medicine, and sociology, Harvard. Attending physician, Mt. Auburn Hospital.



Ahead of the Curve

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Highlights

Nicholas A. Christakis is an internationally recognized authority on **how social networks affect our behavior and well-being**. One of less than ten people in the U.S. trained as both a sociologist (Ph.D.) and a physician (MD), he specializes in **health and social networks** and other social factors affecting health, health care and longevity.

For the past decade, Dr. Christakis has focused on **how social networks form** ("connection") and **how they influence behavior** ("contagion").

For this groundbreaking work, Dr. Christakis was named to the *Time* 100 in 2009 and was named "most original thinker" of the year in 2008 on *The McLaughlin Group*. His research on social networks was featured in *Time's* Year in Medicine in both 2007 and 2008, and in *Harvard Business Review's* Breakthrough Ideas of the Year (2009).

He is the coauthor of *Connected: The Surprising Power of Our Social Networks and How They Shape Our Lives*, which describes the **profound influence** social networks have on who we are, what we do and how we feel.

Nicholas Christakis is a Professor in the departments of health care policy, medicine, and sociology at Harvard.

He has conducted widely cited research in numerous public health topics. He has published over 100 scientific articles and chapters and edited medical textbooks.

He is the author of three books besides *Connected* and has given invited talks all around the world. His work has appeared repeatedly in the past three years on the front pages of *The New York Times*, the *Washington Post*, the *LA Times*, *Chicago Tribune*, *USA Today*, and other major media.

*People are interconnected,
and so is their
health.*

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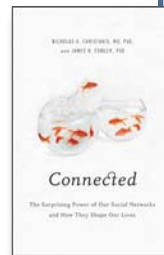
Connected

□ *How social networks shape who we are, what we do and how we feel.* □

The key to understanding people is to understand the ties between them.

It is customary to think about fashions in things like clothes or music as spreading in social networks. But all kinds of things, many of them quite unexpected, flow through social networks, and this process obeys certain rules. Dr. Christakis has become internationally renowned for his research on how social networks drive and shape aspects of our lives that we would never suspect.

In his book *Connected*, he describes the results of this groundbreaking research, unlocking a revolutionary new understanding of the sway that we have over one another through our connections. Dr. Christakis specializes in the health impacts of our social networks, having analyzed a huge social network of 12,000 people followed over thirty years.



• Credentials

- □ Professor of Medical Sociology, Harvard Medical School
- □ Professor of Sociology, Harvard Faculty of Arts and Sciences
- □ Professor of Medicine, Harvard Medical School
- □ Elected to the Institute of Medicine, National Academy of Science
- □ BS, Yale University; MD, Harvard Medical School; MPH, Harvard School of Public Health; PhD, University of Pennsylvania