



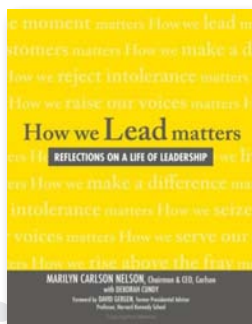
Never forget that your role as a leader is to be a steward for future generations.

Marilyn Carlson Nelson

□ World-renowned CEO. Expert and author on authentic leadership. Rich international experience. □

Internationally recognized leader of a global business portfolio with a record of extraordinary success. Named one of The World's 100 Most Powerful Women (*Forbes*) and one of America's Best Leaders (*U.S. News & World Report*). Recognized authority on leading with integrity for profitability. Strong international credentials.

Chairman, Carlson.
Author, *How We Lead Matters*.



Ahead of the Curve

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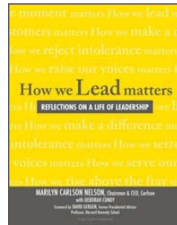
Highlights

Marilyn Carlson Nelson is chairman and former CEO of Carlson, one of the largest privately held companies in the world, where she has been an **extremely effective business leader**.

Under her leadership, the firm's systemwide sales nearly doubled, to \$40 billion. She transformed Carlson into a "new model" company and initiated an employee effort that netted more than \$200 million in bottom-line process and program improvements.

She has been named one of "America's Best Leaders" by *U.S. News & World Report* and *Forbes* magazine has regularly selected her as one of "The World's 100 Most Powerful Women." In 2007, *Ethisphere Magazine* named her one of the "100 Most Influential People in Business Ethics."

Ms. Nelson is an authority on **authentic leadership** and is the author of *How We Lead Matters: Reflections on a Life of Leadership*, an inspiring collection of wisdom about how to **build a meaningful legacy** one day at a time.



Ms. Nelson co-chaired the World Economic Forum in 2004 and has held a number of other high-level leadership positions at the WEF and other industry councils. She has received prestigious awards from the governments of France, Sweden and Finland and serves on the board of Exxon Mobil and other major organizations.

She served as chair of the National Women's Business Council, a bipartisan advisory council to the President and Congress (2002-2005), and is currently chair of the U.S. Travel and Tourism Advisory Board.

In the end, doing the right thing will always triumph. It has always been so.

**Leigh
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W.ColstonLeigh, Inc.

• Credentials

- Chairman and former CEO, Carlson
- Author, *How We Lead Matters: Reflections on a Life of Leadership*

• Accolades

- One of The World's 100 Most Powerful Women, *Forbes* magazine
- One of America's Best Leaders, *U.S. News & World Report*
- Chair by presidential appointment, National Women's Business Council (2002-2005)
- One of the 100 Most Influential People in Business Ethics, *Ethisphere Magazine*

• World Economic Forum (WEF)

- Co-chair, World Economic Forum, 2004
- Member, WEF's International Business Council
- Co-founder and advisory board member, Women Leaders Program
- Member, steering committee of Aviation, Travel & Tourism Governors
- Millennium Chair, Travel Industry Association of America
- Chair, U. S. Travel and Tourism Advisory Board
- Member, World Travel and Tourism Council and the Business Roundtable
- Education: Smith College, with honors. Studied at the Sorbonne in Paris and the Institute Des Hautes Etudes Economiques Politiques in Geneva, Switzerland

• Honors

- Inductee, French Légion d'Honneur, established by Napoleon Bonaparte to recognize exemplary leadership and service to humanity
- Royal Order of the North Star, First Class, King of Sweden
- Order of the White Rose, Officer First Class, President of Finland