

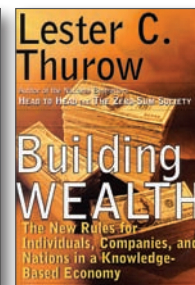
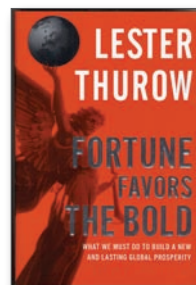
The main competitive weapon of the 21st century will be the education and skills of the workforce.

Lester Thurow

□ *Definitive voice in global economics.* □

World-class economist and thought leader on the dynamics of the global economy and the strategies and leadership that success in the global economy requires. Practical experience as a board member running companies with global ambitions. Prolific writer, several bestsellers.

Professor Emeritus, MIT Sloan School of Management.



Ahead of the Curve

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Lester Thurow

Professor Emeritus, MIT Sloan School of Management.

Highlights

As one of the **definitive voices in global economics** and a **business leader himself** with valuable practical experience, Lester Thurow can help you boldly lead your company to global success.

Professor Thurow is one of the world's preeminent economists, a world-class thought leader on the **dynamics of the global economy** and the **strategies and leadership** that success in the global economy requires.

Although his formal academic work focuses on **globalization, economic instability, and the distribution of income and wealth**, he also writes for the general public and has been featured twice on "60 Minutes."

In addition, he has a great deal of practical experience as a board member running companies with global ambitions, mostly startups located in Israel. He can research his presentations to give an audience analysis and advice that is **specific to its company, industry or region**.

Thurow is a **prolific writer** and many of his books have been bestsellers.

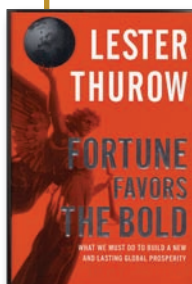
Credentials

- Professor Emeritus at MIT's Sloan School of Management
- Economics columnist, Boston Globe and USA Today
- Former Dean, MIT Sloan School of Management
- Former staff economist, President Lyndon Johnson's Council of Economic Advisers
- Fellow, American Academy of Arts and Sciences
- Contributing editor, *Newsweek*
- Rhodes Scholar

Globalization

Lester Thurow has been hailed as "one of the sharpest intelligences currently dissecting economic policy" by the *Financial Times*. And he thinks big, mapping the course of globalization, analyzing its impact on our economies, our companies and our individual lives, and proposing policies that shape those impacts for the better.

The fact is: Globalization is coming. You couldn't stop it if you wanted to. Probably, if we didn't do anything, the pluses would still exceed the minuses. But we can make the minuses smaller if we start to think about shaping globalization, rather than just letting it happen. This is his central message.



Meanwhile, the United States is in danger of being left behind as the global economy trudges forward. The U.S. must take a few big gambles if we want to maintain our leadership role.

This was his message in his book, *Fortune Favors the Bold*.

Furthermore, because the industries we are competing for—the industries of the future—are all based on brainpower, the dominant competitive weapon of the twenty-first century will be the education and skills of the workforce.