



Whether you're a nonprofit leader, a philanthropist, a donor, a volunteer, you'll find something that inspires you to be an even more effective catalyst for lasting social change.

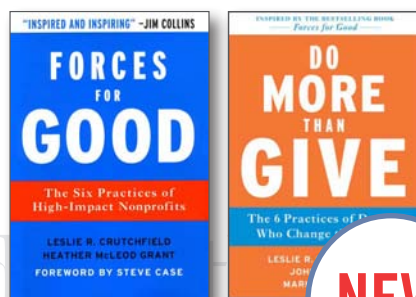


## Leslie Crutchfield

□ Internationally-renowned expert on philanthropy and nonprofits. Best-selling author of two books on high-impact social change organizations. □

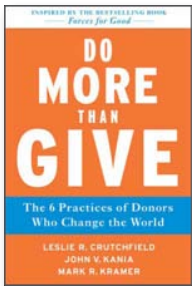
Internationally recognized co-author of *Forces for Good: The Six Practices of High-Impact Nonprofits*, named one of the Best Books of the Year by *The Economist*. Leading authority on effective philanthropy, social entrepreneurship, and nonprofit leadership and management. Seasoned executive with experience directing millions in investments to entrepreneurial nonprofits. Recognized by *Newsweek* as a Top Leader Under 40.

Senior Advisor, FSG Social Impact Consultants.



## Highlights

Leslie Crutchfield is coauthor of the award-winning book *Forces for Good: The Six Practices of High-Impact Nonprofits*, on how to **maximize nonprofit effectiveness**. *Forces for Good* was named one of *The Economist's* Best Books of 2007 and is in its eighth printing.



Leslie's new book is *Do More Than Give: The Six Practices of Donors Who Change the World*. Coauthored with John V. Kania and Mark R. Kramer, this book demonstrates how donors can go beyond check writing to become proactive catalysts for change by rising to meet the challenges of our increasingly inter-dependent world.

She speaks on high-impact philanthropy, adaptive leadership, effective nonprofit management, social entrepreneurship, and women's leadership.

In presentations based on *Forces for Good* and *Do More Than Give* and FSG's decade of experience advising corporations, foundations, nonprofits and governments on how to achieve greater impact, Leslie Crutchfield offers practical guidance on how to improve the effectiveness of your nonprofit or evaluate the nonprofits you are interested in funding. Leslie also conducts **workshops** and facilitates private **training sessions** for groups of nonprofit leaders, philanthropists and social sector thought leaders.

Leslie is a seasoned philanthropy advisor and nonprofit leader who has launched, led, funded, and advised top nonprofit and philanthropic groups. She is a senior advisor at FSG, the global social impact consulting firm founded in 1999 as Foundation Strategy Group by Mark Kramer and Harvard Business School Professor Michael Porter. Leslie a managing director of Ashoka, the world's oldest and largest venture philanthropy group.

Both *Newsweek* and *Self* magazines have featured her as one of America's top leaders under 40.

## Forces for Good

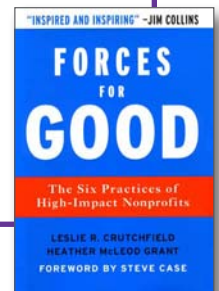
□ *Practical help building stronger nonprofits for higher impact and greater social change.* □

*The best nonprofits find points of leverage outside of their organization to advance their cause.*

*What makes great nonprofits great? Not large budgets, snazzy marketing, or excellent management. The answer: **build a movement**, not just an organization. Be entrepreneurial, adaptive and externally oriented. Spend as much time working with institutions *outside* your organization as you do managing internal operations. Try to fix problems *and* reform whole systems.*

Based on four years of research, surveys of 2,800 charity leaders and in-depth interviews of 60 leaders and experts, *Forces for Good* offers practical guidance on how nonprofits can become much **stronger forces for social change**.

For nonprofit leaders, philanthropists, and social sector thought leaders.



## Credentials

- Senior Advisor, FSG Social Impact Consultants
- Coauthor, *Do More Than Give: The Six Practices of Donors Who Change the World*
- Coauthor, *Forces for Good: The Six Practices of High-Impact Nonprofits*
- Philanthropic advisor, leading foundations and high net worth individuals
- Board member, SEED Foundation, KIVA, Little Kids Rock