



Jeffrey Sachs

□ *World-class and world-renowned economist; expert on global development.* □

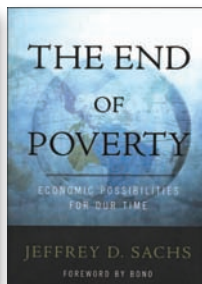
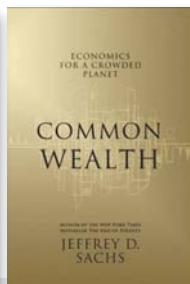
Widely considered the leading international economic advisor of his generation. Focus on economic development, poverty alleviation, and enlightened globalization. One of the 100 most influential people in the world ~ *Time* magazine. "Probably the most important economist in the world" ~ *New York Times*.

Director, The Earth Institute, Columbia University. Author, *The Price of Civilization*, *Common Wealth* and *The End of Poverty*.



Our generation's greatest challenges—in environment, demography, poverty and global politics—are also our most exciting opportunities.

NEW



Ahead of the Curve

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Highlights

Widely considered to be **the leading international economic advisor of his generation**, Jeffrey Sachs has pioneered innovative approaches to **economic development**, **poverty alleviation**, and **enlightened globalization**.

In 2004, and again in 2005, *Time* Magazine named him **one of the 100 most influential people in the world**. *The New York Times Magazine* called him “probably the most important economist in the world.” The French magazine *Le Nouvel Observateur* named him one of the world’s fifty most important leaders on globalization.

Jeffrey is the author of two landmark books on enlightened, sustainable global development.

Common Wealth: Economics for a Crowded Planet warns that global economic collapse lies ahead unless we embrace **a new economic paradigm** that is inclusive, cooperative, and environmentally aware—all achievable goals.

In his *New York Times* bestseller *The End of Poverty: Economic Possibilities for Our Time*, professor Sachs offers a thrilling and inspiring big- picture vision of **the keys to economic success** in the world today.

Dr. Sachs turns his attention to the U.S. in his new book, *The Price of Civilization: Reawakening American Virtue and Prosperity*, a look at the inadequacy of American capitalism and his bold plan to change it.

Jeffrey Sachs is the Director of The Earth Institute, Quetelet Professor of Sustainable Development and Professor of Health Policy and Management at Columbia University.

He is Special Advisor to United Nations Secretary- General Ban Ki-moon and has held several other high-level advisory positions in the international sphere.

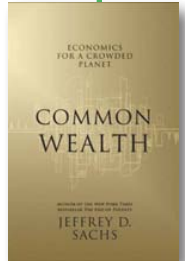
Professor Sachs has advised governments in Latin America, Eastern Europe, the former Soviet Union, Asia and Africa, as well as a host of international development agencies.

Common Wealth

□ Toward a prosperous and sustainable future. □

On our three great challenges—environmental sustainability, a stable world population and the end of extreme poverty—market forces will not be enough.

We are running up against the realities of a crowded planet and they are upending many of our basic assumptions about economic life. In *Common Wealth: Economics for a Crowded Planet*, one of the world’s most respected economists challenges us to stabilize our global population, work toward prosperity for all, and develop new economic models that are environmentally sustainable over the long term. Though we currently are headed toward a worldwide collapse of unprecedented severity, Professor Sachs insists that these are not unattainable utopian goals. *Common Wealth* and the presentations based on the book point the way toward a prosperous and sustainable future through efforts that are completely within our reach.



• Credentials

- □ Director, The Earth Institute; Quetelet Professor of Sustainable Development and Professor of Health Policy and Management, Columbia University
- □ Special Advisor to UN Secretary-General Ban Ki-moon
- □ Author, *The Price of Civilization*, *Common Wealth* and *The End of Poverty*
- □ Advisor to governments and international agencies worldwide
- □ *Foreign Policy's* 2009 Top 100 Global Thinkers