



Bad things indeed do happen to good health plans. Yet political calculations are too often a foot-note in health reform proposals. I focus on political feasibility and its implications for health care reform.

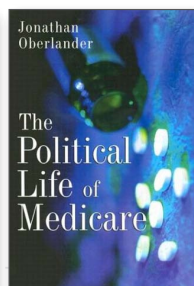
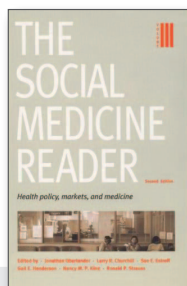


Jonathan B. Oberlander

□ *Leading authority on the politics of health care and health care reform.* □

Expert on the issues and obstacles involved in reforming American health care. Special expertise on the history of health care policy and reform and the systems and reforms in other countries. Current research on health care reform and cost control in the Obama administration. Author of *The Political Life of Medicare* and co-editor of *The Social Medicine Reader*.

Professor of Social Medicine and Health Policy & Management, University of North Carolina-Chapel Hill.



Ahead of the Curve

Highlights

Jonathan Oberlander is a political scientist and leading authority on **health care politics and policy**. His perspective is deeply researched, historically informed, and practical rather than ideological.

He has special expertise in the politics of **health care reform** and has researched the **Obama administration's plan** for health care reform and **cost control**. Jonathan also has studied **health policy** and its implications for medicine, including Medicare, Medicaid, and various efforts by states to expand health care coverage.

Recent articles have examined topics ranging from Medicare's prescription drug benefit to lessons from past health reform episodes and the fight over renewing the Children's Health Insurance Program (CHIP).

Jonathan is the author and co-editor of two books on health care policy.

In *The Political Life of Medicare*, Dr. Oberlander chronicles the political development of Medicare from 1965 to the present and analyzes how the political consensus that produced Medicare has subsequently unraveled.

The *Social Medicine Reader* gathers essays into three volumes on Patients, Doctors and Illness; Social Contributions to Health, Difference and Inequity; and Health Policy, Markets and Medicine.

Jonathan Oberlander is Professor of Social Medicine and Health Policy & Management at the University of North Carolina-Chapel Hill. He also holds an adjunct appointment in the Department of Political Science and teaches in the School of Medicine.

Articles and opinion pieces by Professor Oberlander have appeared in a host of medicine-related journals and major mainstream media.

We have been stuck in a health care reform cycle since 1973.

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The Politics of Health Care Reform

Few people know more than Jonathan Oberlander about the efforts now underway in the Obama administration to reform the health-care system and to control its costs—or the political obstacles and issues these efforts must overcome. He has studied past (and recurring) attempts to reform healthcare going back to 1912 and the lessons that history has to offer about what works and what doesn't. He's also studied the reform movements and healthcare systems of other countries and the lessons these other models provide for America. And he has studied the efforts that some states have made in reforming health care more locally. In addition to his breadth of knowledge in the politics of health care, Dr. Oberlander brings to his audiences an independent perspective that's practical rather than ideological in approach.

• Credentials

- Professor of Social Medicine and Health Policy & Management, University of North Carolina-Chapel Hill.
- Adjunct Associate Professor, Department of Political Science, UNC-Chapel Hill.
- Author, *The Political Life of Medicare*
- Co-editor, *The Social Medicine Reader*
- Visiting scholar, Russell Sage Foundation (2008-2009 academic year)
- Ph.D. and M.A. in political science, Yale University; B.A. in political science, University of North Carolina-Chapel Hill