



Globalization tilts the playing field in favor of liberal virtues such as accountability, transparency, and individual rights.



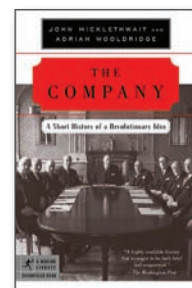
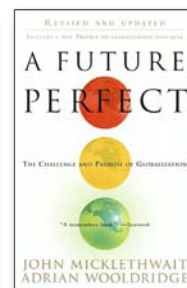
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John Micklethwait

□ *Expert on business, globalization and American politics. Editor-in-chief, The Economist.* □

Deep knowledge and global perspective on a wide range of subjects revolving around global business. Globalization—what the world has achieved and what it stands to lose; politics, financial markets and the forces that bring them together. Coauthor of five books. Most recent book—*God is Back*—on the role of religion in politics, economics and society worldwide.

Editor-in-chief, *The Economist*.



Ahead of the Curve

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Highlights

John Micklethwait is one of the world's foremost authorities on **globalization**—how it works and where it's headed—and a leading proponent of its positive impact and potential.

He is the coauthor/coeditor of **two books on globalization**: *A Future Perfect: The Challenge and Promise of Globalization* and *Globalisation: Making sense of an integrating world*.

John's next book *God is Back* shows how and why religion is booming around the world and reveals its vast effects on the **global economy, politics and culture**.

He also is rereleasing a new updated edition of his 1996 book, *The Witch Doctors*, an entertaining yet serious guide to today's **management theories and gurus**.

His book, *The Company: A Short History of a Revolutionary Idea*, was named one of the ten best books of 2003 by *BusinessWeek*.

Micklethwait is also an expert on **American business and culture**, and on American politics and American foreign and defense policy. He was head of the magazine's U.S. section from 1999 to 2006.

He is the coauthor, with Adrian Wooldridge, of *The Right Nation: Conservative Power in America*.

Micklethwait is currently **editor-in-chief of *The Economist***, the world's leading business and current affairs weekly.

He is a winner of the Wincott Award, Britain's leading prize for financial journalism. He has appeared on television and radio throughout the world and written op-ed articles for the world's premier print news journals.

How do you create the multi-cultural multi-national without losing the very core identity that makes your firm successful in the first place?

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• Credentials

- Editor-in-chief, *The Economist*
- Voted Young Financial Journalist of the Year (1990), Harold Wincott Foundation
- Frequent broadcaster, appearing on CNN, ABC news, BBC, Charlie Rose, Today, Start the Week and NPR
- Coauthor of four books; coeditor of a fifth
- Coined the word "cosmocrat"—cosmopolitan aristocrat, member of the global elite