



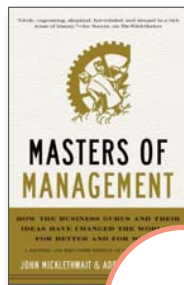
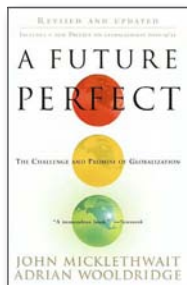
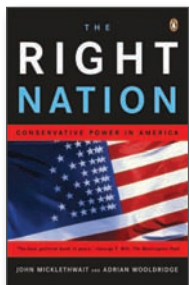
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John Micklethwait

□ Expert on business, globalization and American politics. Editor-in-chief, *The Economist*. □

Deep knowledge and global perspective on a wide range of subjects revolving around global business. Globalization—what the world has achieved and what it stands to lose; politics, financial markets and the forces that bring them together. Coauthor of five books.

Editor-in-chief, *The Economist*.



11-2011

Ahead of the curve

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Highlights

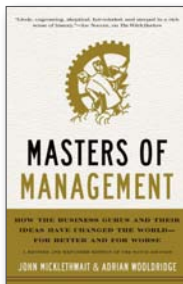
John Micklethwait is one of the world's foremost authorities on **globalization**—how it works and where it's headed—and a leading proponent of its positive impact and potential.

He is the coauthor/coeditor of **two books on globalization**: *A Future Perfect: The Challenge and Promise of Globalization* and *Globalisation: Making sense of an integrating world*.

His book, *The Company: A Short History of a Revolutionary Idea*, was named one of the ten best books of 2003 by *BusinessWeek*.

Micklethwait is also an expert on **American business and culture**, and on American politics and American foreign and defense policy. He was head of the magazine's U.S. section from 1999 to 2006.

He is the coauthor, with Adrian Wooldridge, of *The Right Nation: Conservative Power in America* and bestseller *The Witch Doctors*.

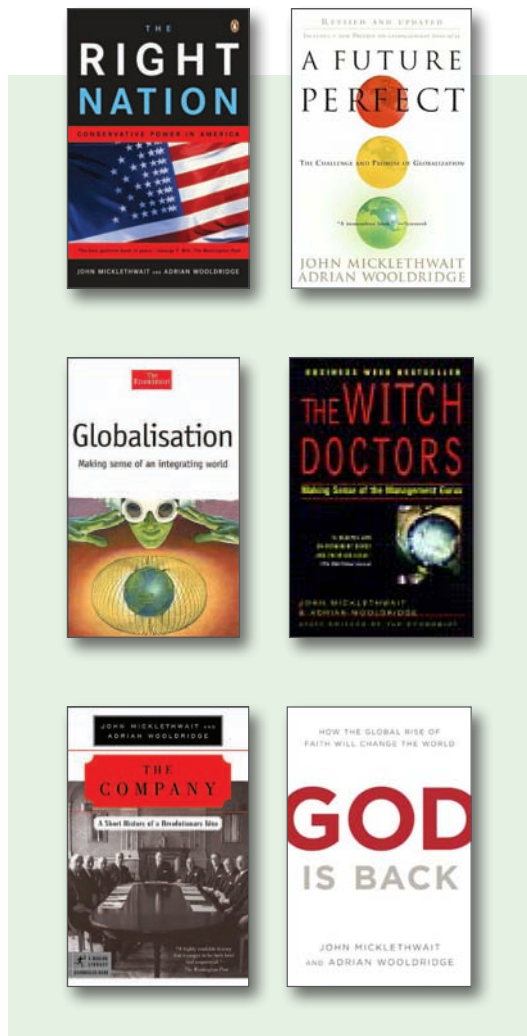


His forthcoming book, **Masters of Management: How The Business Gurus and Their Ideas Have Changed The World—For Better and For Worse** is revised and expanded edition of *The Witch Doctors*. Available Nov. 2011, this book is an entertaining yet serious guide to today's management theories and gurus.

"Read it before buying any other business book."
—Rosabeth Moss Kanter

Micklethwait is currently **editor-in-chief of *The Economist***, the world's leading business and current affairs weekly.

He is a winner of the Wincott Award, Britain's leading prize for financial journalism and was named Editors' Editor of the Year at the British Society of Magazine Editors 2010 annual awards. He has appeared on television and radio throughout the world and written op-ed articles for the world's premier print news journals.



• Credentials

- Editor-in-chief, *The Economist*
- Editors' Editor of the Year 2010, British Society of Magazine Editors
- Voted Young Financial Journalist of the Year (1990), Harold Wincott Foundation
- Frequent broadcaster, appearing on *CNN*, *ABC news*, *BBC*, *Charlie Rose*, *Today*, *Start the Week* and *NPR*
- Coauthor of four books; coeditor of a fifth
- Coined the word "cosmocrat"—cosmopolitan aristocrat, member of the global elite