



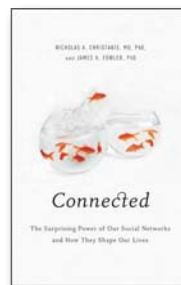
**We don't live in groups,
we live in networks.**

James Fowler

□ *Expert on social networks, human cooperation and political participation.* □

Internationally recognized political scientist who specializes in the study of social networks, behavioral economics and the genetic basis of political behavior. Author of *Connected: The Surprising Power of Our Social Networks and How They Shape Our Lives*. Named "most original thinker" of the year by *The McLaughlin Group*.

Associate Professor, University of California-San Diego.



Ahead of the Curve

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Highlights

James H. Fowler is a leading authority on how **social networks** help to shape human behavior and welfare. He also studies the evolution and dynamics of **cooperation** and **political participation**.

For this **groundbreaking work**, he was named “most original thinker” of the year on *The McLaughlin Group* and one of the Nifty Fifty “most inspiring” scientists by the San Diego Science Festival.

His research on social networks was featured in *Time’s* Year in Medicine in both 2007 and 2008. His research on the genetic basis of political behavior—was featured in *New York Times Magazine’s* 2008 Year in Ideas.

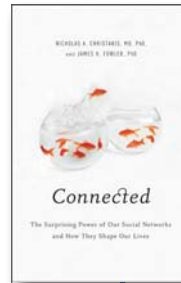
He has studied the **social spread of behaviors** like smoking, happiness. He has identified three **genes associated with political involvement** and shown evidence for a **genetic basis for social networks**.

Professor Fowler is the coauthor of *Connected: The Surprising Power of Our Social Networks and How They Shape Our Lives*. *Connected* explains **how social networks form** and operate and describes the **profound influence** they have on our tastes, health, wealth, happiness, beliefs and even weight.

James Fowler is an Associate Professor in the Center for Wireless and Population Health Systems at the California Institute for Telecommunications and Information Technology (CALIT2) and an Associate Professor of Political Science at the University of California-San Diego.

His work has appeared on *The Oprah Winfrey Show*, *Good Morning America*, *Today*, and *The Colbert Report*, and on the front pages of *The New York Times*, *Los Angeles Times*, *Chicago Tribune*, *Washington Post*, and *USA Today*.

Professor Fowler is also an expert on Stephen Colbert. His funny and engaging article “The Colbert Bump: More Truthful than Truthy” shows that political candidates who appeared on The Colbert Report receive a significant bump in campaign donations in the 30 days following their appearance on the show.



Connected

□ How social networks shape who we are and what we do. □

The key to understanding people is to understand the ties between them.

For a long time, social scientists have thought of individuals as though they were islands. But we are not islands.

Many aspects of our lives depend as much on our social networks as on our individual backgrounds and choices. James Fowler has become internationally renowned for discovering how our social networks drive and shape aspects of our lives that we would never suspect.

In his book *Connected*, he outlines the fundamental rules governing the formation and operation of social networks and how they affect us.

• Credentials

- □ Associate Professor, Center for Wireless and Population Health Systems, CALIT2
- □ Associate Professor of Political Science at the University of California-San Diego
- □ Peace Corps volunteer, Ecuador

• Honors

- *The McLaughlin Group’s* “most original thinker”
- *New York Times Magazine* Year in Ideas
- *Harvard Business Review* Breakthrough Ideas of the Year
- *Time Magazine* Year in Medicine
- San Diego Science Festival’s *Nifty Fifty* “most inspiring scientists”
- University of California Office of the President Market Recognition Award