

The key to managing crises is to keep an eye on the long term . . . while you're dancing in the flames.

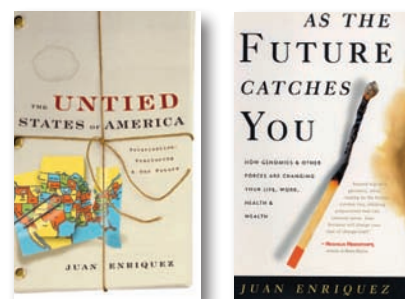


## Juan Enriquez

□ *The impact of genomics on business & society. Competition in the knowledge economy.* □

Preeminent authority on the economic and political impacts of the life sciences. Expert on the dynamics of the knowledge economy. How to turn the life science revolution to your advantage. Author of the global bestseller *As the Future Catches You*. One of *Fast Company's* Fast 50 in 2005.

Managing Director, Excel Venture Management. Founding director, Harvard Business School's Life Science Project.



Ahead of the Curve

## Highlights

Juan Enriquez, author, businessman, and academic, is one of the world's foremost authorities on **emerging (and disruptive) medical technologies**—how extraordinary **advances in life sciences** are changing the way we live and do business.

Juan also has an important message for political and business leaders about how to compete effectively in the **world's knowledge economy** as the **digital and genomic revolutions create the wealth** of the future.

Juan is the author of

the global bestseller, *As the Future Catches You*—an analysis of the impact of genomics on business and society; and

*The Untied States of America*, which explores why, as technology advances, some countries are successful while others disappear.

**Energetic and articulate**, Juan is a fine speaker with invaluable insight into which advances in the life sciences will matter to your firm and industry—and why—and how to **turn the life science revolution to your advantage**.

Juan Enriquez was the founding director of Harvard Business School's Life Sciences Project and is a Managing Director of Excel Venture Management investing in innovative medical companies.

As a venture capitalist, he has partnered in the launch of multiple breakthrough startups that have provided **significant gains to his investors**.

*Fast Company* named Juan one of their Fast 50 for 2005. He holds BA and MBA degrees from Harvard University, with honors.



*Pharmaceuticals are likely to become niche products, targeted to individual genotypes, and new products will likely appear weekly.*

**Leigh Bureau**  
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## Credentials

An active investor in early-stage life sciences companies, Juan is a managing director of Excel Venture Management. He also is the founder, chairman and CEO of Biotechnomy, a life sciences research and investment firm.

Juan was the founding director of Harvard Business School's Life Science Project.

Juan was part of a world discovery voyage led by Craig Venter (who sequenced the human genome), a multi-stage sailing voyage that sampled microbial genomes throughout the world's oceans.

*Fortune* profiled him as Mr. Gene. *Time* asked him to co-organize the life sciences summit commemorating the 50th anniversary of the discovery of DNA. *Harvard Business Review* showcased him in its first Break-through Ideas list. *Seed* picked his ideas as one of 50 that "shaped our identity, our culture and the world as we know it."

### • BOARDS

- Cabot Corporation
- Harvard Medical School Genetics Advisory Council
- Synthetic Genomics, Inc.
- The Visiting Committee of Harvard's David Rockefeller Center

### • GOVERNMENT - Prior Positions

- CEO, Mexico City's Urban Development Corp
- Coordinator General of Economic Policy
- Chief of Staff, Mexico's Secretary of State
- Member of the Peace Commission that negotiated the cease-fire in Chiapas' Zapatista rebellion