



The founders of Medicare thought they were just getting things started. There's a whole lot more work still to do.



Bruce Vladeck

□ *An expert on health care policy, health care financing and long-term care.* □

Dr. Bruce C. Vladeck brings unparalleled experience, a unique perspective, and unusual wit to the issues surrounding the future of healthcare and of Medicare and Medicaid, specifically. He served for four years in the mid-1990s as the Administrator of the Health Care Financing Administration of the U.S. Department of Health and Human Services, where he directed Medicare and Medicaid.

Senior Advisor to Nexera, Inc.

Ahead of the Curve

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Highlights

A nationally recognized expert on health care policy, health care financing and long-term care, Dr. Bruce C. Vladeck brings unparalleled experience, a unique perspective, and unusual wit to the issues surrounding the future of healthcare and of Medicare and Medicaid, specifically.

He served for four years in the mid-1990s as the Administrator of the Health Care Financing Administration of the U.S. Department of Health and Human Services, where he directed Medicare and Medicaid.

During his tenure, he revitalized agency morale and performance, oversaw the most extensive reorganization in the agency's history, and brought significant innovations to its programs.

Dr. Vladeck has been a consultant to a wide range of health care and other nonprofit organizations. He has written and spoken extensively on healthcare and Medicare issues, and his experience and expertise permit him to tailor his presentations for a wide variety of audiences.

Bruce C. Vladeck is Senior Advisor to Nexera, Inc., a wholly owned consulting subsidiary of the Greater New York Hospital Association.

He serves on a number of boards and has held important posts at Mount Sinai School of Medicine and other healthcare related institutions.

Topics

The Future of Healthcare

Reforming the Long-Term Care System

Medicare, Medicaid, and Managed Care

Innovations in Medicare

While Administrator of Medicare, Dr. Vladeck brought significant organizational and programmatic innovation to a number of areas:

- customer service
- quality improvement
- long-term care
- efforts to combat fraud and abuse.

He also played a central role in formulating and enacting the Medicare, Medicaid and Child Health provisions of the Balanced Budget Act of 1997 and other federal legislation. He was appointed by President Clinton to the National Bipartisan Commission on the Future of Medicare.

• Credentials

- Senior Advisor to Nexera, Inc.
- Former Sr. Health Policy Advisor/ Co-Director, Academic Medical Centers, Ernst & Young, LLP.
- Former Administrator, Health Care Financing Administration, U.S. Dept. of Health and Human Services; Director, Medicare and Medicaid
- Former Interim President, University of Medicine and Dentistry of New Jersey
- Principal, Ernst and Young's Health Sciences Advisory Services
- Appointed by President Clinton to the National Bipartisan Commission on the Future of Healthcare
- East Coast Director, Ernst and Young's Academic Medical Center service line
- Member, New York City Board of Health