

Leadership is a point of view that results when you create meaning from the events and relationships in your life.

Dr. Barbara Mackoff

The Foundations of Leadership



HIGHLIGHTS

Barbara Mackoff is a widely acclaimed expert in **the psychology of effective leadership**—how great leaders think.

An executive coach and acclaimed leadership educator and author, Barbara's groundbreaking research and presentations explore how exceptional leaders translate their formative experiences into powerful habits of mind that guide their approach to leadership.

She is a superb speaker on **leadership, managing change and work-life balance**, with a strongly positive focus. Barbara's fresh strategies and entertaining style involve each participant in identifying the source and foundations of their unique potential as leaders.

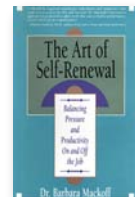
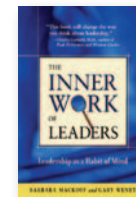
She customizes her presentations using brief phone interviews with some participants and to make her message more relevant and applicable.

The author of **five highly-praised books**, her next book, *Don't Come Back from Hell Empty-handed*, will be published later this year.

Dr. Mackoff's perspectives on leadership and productivity have been featured on *The Today Show*, *CBS Morning News*, and *All Things Considered* and her work has been profiled in *The New York Times*, *USA Today* and *The Washington Post*.

Her corporate clients include IBM, AT&T, Merrill Lynch, Nintendo and Yurekli/Turkey, and a host of health-care organizations.

**Foremost
thought leader
on the
psychology
of leadership.**



CREDENTIALS

Educational and clinical appointments: Tufts University, Northeastern University, University of Washington Medical School and Department of Psychiatry and Behavioral Sciences
M.A./Ph.D, psychology and education, Harvard University

M.A., anthropology, University of Massachusetts

B.A., anthropology and education, Tufts University

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LEADERSHIP ■ HEALTHCARE

The Foundations of Leadership

KEYNOTE SPEECHES & SEMINAR TOPICS

Proof Positive—The Art of Affirmative Leadership

Transform your organization by discovering the strengths that define your leadership.

Inner Leadership—Discovering the Positive Core of Your Leadership (Seminar)

A day-long seminar in which participants identify the strengths that define their leadership.

Don't Come Back from Hell Empty-handed—Habits of Mind of Challenging Times

“Actions of mind” that can revitalize performance and enrich your capacity to learn from setbacks, transitions and change.

Leadership as a Habit of Mind

Leverage the lessons from life experience into powerful habits of mind for leadership.

The Art of Renewal

How to recover from job pressure, recharge batteries, restore perspective and reinvigorate performance.

What Mona Lisa Knew—Humor as a Strategic Tool

How to use humor to enhance work life, enrich leadership, invigorate creativity, reduce stress and build a sense of team.

HEALTHCARE LEADERSHIP

Barbara Mackoff's bold approach to leadership is in demand by healthcare organizations around the world. She is the principal investigator of a nation-wide research project on nurse leadership funded by Robert Wood Johnson Foundation. Some of her clients include:

US Healthcare in Philadelphia, Jackson Memorial in Miami, Providence Hospital, AtlantiCare, Portland Children's Hospital, Houston Methodist Hospital, The Advisory Board's Nursing Leadership Academy, The National Association of Healthcare Executives, The Washington State Hospital Association, The Voluntary Hospital Association, *OR Manager* magazine, and The Home Health care Association of New York.

THE BOOKS

Barbara Mackoff is the author of five highly praised books.

In her most recent, *The Inner Work of Leaders*, Dr. Mackoff profiles more than 50 leaders who have leveraged the legacy of their life experiences into five powerful habits of mind that guide their leadership. In her presentations based on the book, she helps people understand their own formative experiences as leaders and use them to inspire others.

Her forthcoming book, *Don't Come Back from Hell Empty-handed*, outlines strategies for working with grace and resilience under pressure.

Other books include

Art of Self Renewal: Balancing Pressure and Productivity On and Off the Job

What Mona Lisa Knew: A Woman's Guide to Getting Ahead in Business by Lightning Up

Leaving the Office Behind

