

**We believe the world has reached a critical turning point: reboot all the old models, approaches, and structures or risk institutional paralysis or even collapse.**



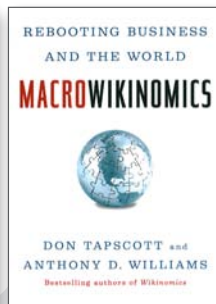
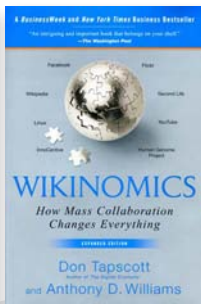
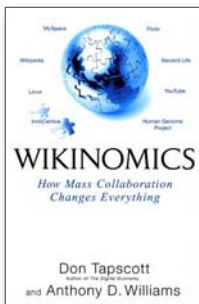
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## Anthony Williams

□ Wikinomics—mass collaboration, peer production and Web 2.0. □

Coauthor of the groundbreaking book on the new art and science of *Wikinomics*—how new low-cost collaborative infrastructures are changing the competitive landscape, allowing new kinds and levels of economic participation. Expert on the impacts of new technologies on social, political and economic life.

Coauthor, *Macrowikinomics: Rebooting Business and the World* and *Wikinomics*.



Ahead of the Curve

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# Anthony Williams

Coauthor, *Macrowikinomics* and *Wikinomics*

## Highlights

Anthony Williams is a speaker, consultant and co-author of the groundbreaking bestseller (with Don Tapscott) *Wikinomics: How Mass Collaboration Changes Everything*, the breakthrough introduction to the new economics transforming business and competition with the emergence of web 2.0. Anthony helps organizations worldwide harness the power of collaboration innovation in business, government and society. His recent follow-up book (also with Don) is *Macrowikinomics: Rebooting Business and the World*.

Anthony is currently a visiting fellow with the Munk School of Global Affairs at the University of Toronto and a senior fellow for innovation with the Lisbon Council in Brussels.

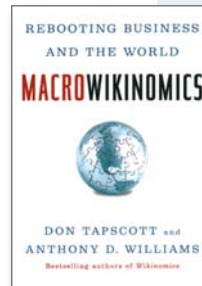
Among other appointments, he is also an advisor to GovLoop, the world's largest social network for government innovators and a founding fellow of the OpenForum Academy, a global research initiative focused on understanding the impact of open standards and open source on business and society.

For more than a decade Anthony has researched the impacts of new technologies on social, political and economic life. He has authored numerous influential reports on strategy, innovation and intellectual property, including a global effort to understand how transparency is revolutionizing business and redefining the corporation's role in society.

As vice president of nGenera Insight, Anthony previously founded and led one of the world's definitive investigations into the impact of Web 2.0 and wikinomics on the future of governance and democracy. His work has been featured in publications such as the *Harvard Business Review*, *The Huffington Post*, the *Globe and Mail*, the *Times of India* and *BusinessWeek*. He has advised both Fortune 500 firms and international institutions, including the World Bank.

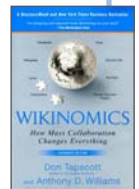
## Macrowikinomics

□ How the current economic crisis is transforming society, business and markets, and where the opportunities are for thriving in the face of the downturn. □



The global economic crisis is a wakeup call to the world: we need to rethink and rebuild many of the organizations and institutions that have served us well for decades, but now have come to the end of their life cycle. Anthony Williams has unique insight and bold proposals for how to transform these institutions to meet the challenges posed in the new century by new media, a new generation and a new economy.

## Wikinomics: How Mass Collaboration Changes Everything



*Wikinomics* is the first book to truly come to grips with the most profound change in corporate architecture, strategy and management in a century. The Web is being reinvented to provide the first global platform for collaboration in history. Based on one of the largest investigations of strategy and management to date, a new edition of the book was released in April 2008.

## Credentials

- □ Visiting Fellow, Munk School of Global Affairs at the University of Toronto
- □ Senior Fellow, Lisbon Council
- □ Former senior Fellow, nGenera Insight
- □ Consultant to the World Bank and other international institutions