

What makes The Leigh Bureau different?

Speakers of SubstanceSM

Top people, thought leaders.
Excellent on the platform.
Best-selling and award-winning authors.

Business market specialists

We are the first speakers bureau to recognize and nurture the business speaking market.
We follow business trends and we know business audiences and their needs.
We have the broadest base of contacts in the business world.

Exclusive representation

We know our speakers' work to a depth that nonexclusive bureaus can't match.
Trust guides our relationship—we can speak for our clients with authority and clarity.
You get the best there is—the best speakers want the extra value of exclusive representation.

Customer Service

We work with customers and speakers to custom-tailor your experience.
We are dedicated to making you, the event organizer, and the people with whom you work, look good.
With our recommendations and our more general ideas for your event, we seek to add real value for the audience and support the sponsor's strategic goals.

Innovation

We've consistently developed new markets, new offerings, new and better ways of serving the customer.
We try to listen to our customers. Usually, it's you the customer who comes up with the ideas that transform the speaking industry.

Ahead of the Curve